



**10<sup>th</sup> Annual Native American Training Institute**  
**Professional Education Program for Behavioral Health Professionals**  
*"Embracing our Communities to Sustain a Healthy Circle of Life"*

April 25-May 1, 2020 Education Program | April 25-26, 2020 | April 30, 2020 Pow-Wow

## Sponsorship Opportunities

	Sweet Grass \$5,000 4 Available	Sage \$3,500 3 Available	Cedar \$2,000 11 Available	Corn \$1,000 3 Available
<b>PRE-EVENT</b>				
Social Media Promotion	Logo Recognition	Logo Recognition	Logo Recognition	Name
Website Presence	Logo Recognition Company Description	Logo Recognition Company Description	Logo Recognition	Name
Email Blasts	Logo Recognition	Logo Recognition	Name	Name
Event Flyer	Logo Recognition	Logo Recognition		
Press Release	Name	Name		
Save The Date Post Card	Logo Recognition			
<b>ON-SITE</b>				
Conference Registration	2 All Access	2 All Access	1 All Access	1 All Access
Speaking Opportunity	Breakout Session	Breakout Session		
Program Inclusion	Logo Recognition Full Page Color Ad	Logo Recognition Half Page Color Ad	Name Quarter Page Color Ad	Name
Sponsor Recognition Sign	Logo Recognition	Logo Recognition	Name	Name
Conference Bag Insert	Yes	Yes	Yes	Yes
Table Top Display	2	2	1	1
<b>POST EVENT</b>				
Thank You Email Blast	Logo Recognition	Logo Recognition	Name	Name
Outgoing Press Releases	Name	Name		
Attendee Mailing List	Yes	Yes		
<b>OPTIONS (choose 1)</b>				
Options are detailed on the following pages.	<ul style="list-style-type: none"> <li>• General Session (6/24)</li> <li>• General Session (6/25)</li> <li>• Luncheon (6/25)</li> <li>• Conference Bag</li> </ul>	<ul style="list-style-type: none"> <li>• Reception (6/24)</li> <li>• Social Pow-Wow (6/27)</li> <li>• Program Guide</li> </ul>	<ul style="list-style-type: none"> <li>• Coffee Break (5 avail)</li> <li>• Scholarship (6 avail)</li> </ul>	<ul style="list-style-type: none"> <li>• Lanyard</li> <li>• Event Signage</li> </ul>

Please note that events hosted by NATI and associated with NATI are alcohol and drug free.

**SPONSORSHIP CONTACTS:**      **Ramus Suina**, Vice President  
 rsuina47@gmail.com  
 (505) 920-5047



**10<sup>th</sup> Annual Native American Training Institute**  
**Professional Education Program for Behavioral Health Professionals**  
*"Embracing our Communities to Sustain a Healthy Circle of Life"*

April 25-May 1, 2020 Education Program | April 25-26, 2020 | April 30, 2020 Pow-Wow

## Sweet Grass Options (choose 1)

### Opening General Session

Monday, April 27, 2020 | Exclusive Opportunity

This is a rare chance to host the Opening General Session and Inter-Faith Ceremony which means a lot more focus on YOUR brand. Your logo will be prominently displayed on the screen indicating that you are the exclusive sponsor of the event. You will have the opportunity to personalize a five-minute welcome message to appeal to the audience. You will also have the opportunity to distribute one promotional flyer (supplied by you) to be distributed at the session. 2 CEUs

### Power Keynote

Tuesday, June 28, 2020 | Exclusive Opportunity

This general session setting provides the sponsor an opportunity to host a behavioral health professional speaker to speak on a topic that will allow attendees to accrue continuing education units. Your logo will be prominently displayed on the screen indicating that you are the exclusive sponsor for this session. You will also have the opportunity to introduce the speaker and distribute one promotional flyer (supplied by you) to be disseminated at the session. 2 CEUs

### Keynote Luncheon

Tuesday, April 28, 2020 | Exclusive Opportunity

This is an exclusive chance to host behavioral health professional speaker to speak on a topic that will allow attendees to accrue continuing education units. Your logo will be prominently displayed on the screen indicating that you are the exclusive sponsor of the luncheon. You will have the opportunity to personalize a five-minute welcome message to appeal to the audience. You will also have the opportunity to distribute one promotional flyer (supplied by you) to be placed on each table. 2 CEUs

### Conference Bag | Exclusive Opportunity

Conference bags are a valuable commodity at the NATI Professional Education Program and an essential resource for the attendee experience. The conference bags will be distributed to all attendees upon registration. Display your logo along with the NATI logo (one color) on the conference bag and give attendees the opportunity to take your brand home.

## Sage Options

### Welcome Reception

Monday, April 27, 2020  
Exclusive Opportunity

The welcome reception is a prime opportunity for you to welcome attendees to Albuquerque and conference along with the NATI Board of Directors. Your logo will be displayed on signage at the entry and you will also be able to distribute your company collateral during the event.

### Social Pow-Wow

Thursday, April 30, 2020  
Exclusive Opportunity

This annual social pow-wow brings together the local Native American community into one room to celebrate their culture through dancing and singing. Your sponsorship will help us keep this valuable cultural activity a part of the program. The pow-wow is open to the public and there is no admission fee charged. This is an alcohol and drug free event.

### Program Guide

Exclusive Opportunity

The conference program guide (printed agenda) is another valuable commodity at the NATI Professional Education Program and an essential resource for the attendee experience. The program guide will be distributed to all attendees upon registration. Your full color logo will be placed on cover and the inside front cover is reserved for your full-color ad.

### SPONSORSHIP CONTACTS:

**Ramus Suina**, Vice President  
rsuina47@gmail.com  
(505) 920-5047



**10<sup>th</sup> Annual Native American Training Institute**  
**Professional Education Program for Behavioral Health Professionals**  
*"Embracing our Communities to Sustain a Healthy Circle of Life"*

April 25-May 1, 2020 Education Program | April 25-26, 2020 | April 30, 2020 Pow-Wow

## Cedar Options (choose 1)

### Coffee Break

Five Opportunities Available

Coffee breaks are the ideal time to network while sipping a cup of coffee or tea. NATI will order all the coffee and tea that will be offered each morning before sessions start and will be refreshed in time that attendees need an eye opener. Signs will be posted on each station with the sponsor's logo. There are five opportunities available – one for each morning of the conference.

### Scholarship

Six Opportunities Available

NATI's scholarship program is a great offering to deserving behavioral health professionals and aspiring professionals. Your sponsorship will bring added value to your organization by supporting a professional's goal to attain his certification or maintain re-certification requirements.

## Corn Options (choose 1)

### Lanyard

Exclusive Opportunity

Show your support by sponsoring the NATI lanyard. Each attendee will receive this item in their registration packet and wear it throughout the conference. Your full color logo will be printed on a one-inch wide lanyard along with the NATI logo.

### Event Signage

Two Opportunities Available

Every event requires signage. As a co-sponsor for this product, your full-color logo will be included on all directional sign inserts, directing attendees to their next session and general announcements.

### SPONSORSHIP CONTACTS:

**Ramus Suina**, Vice President  
rsuina47@gmail.com  
(505) 920-5047